



October 2 & 3, 2009

**Be a Part of the Valley Smokin BBQ Festival
by Becoming a Sponsor**



Does your company do business in Front Royal or Virginia? Are you looking for cost effective opportunities to show your support of the community and promote your company? If you answered yes, you should consider becoming a sponsor of the Valley Smokin BBQ Festival 2008 marks the first year for the barbecue competition to be held in Front Royal and is sanctioned by the Kansas City Barbeque Society. Cook teams and judges are traveling from all over Virginia and as far away as Ohio, Kansas, Florida and New York to participate in the festival. In addition to those that attend, thousands more are being exposed to our advertisements and public relations efforts via radio, newspapers, flyers and the Internet. Over \$15,000 spent on advertisement, much of it in-kind sponsorships. We offer sponsors a wide array of advertising opportunities and benefits in exchange for your tax deductible cash donation. Best of all, sponsors of the festival are invited to be a part of the awards ceremony on Saturday, October 3rd at 2:00 p.m. Have your company name on an award or awards and present it to the winning cook team. (Sponsors may sponsor more than one award. See sponsorship levels for details.)

The sponsor agreement lists the many benefits and promotional opportunities available to sponsors. For more information on becoming an official sponsor of the Valley Smokin BBQ Festival, please contact Pam Riffle at 540-635-3185.

Sponsorship Opportunities

(Cash contributions only)

Grand Champion Sponsor - \$1,500

Reserve Grand Champion Sponsor - \$750

1st Place Sponsor - \$500

2nd Place Sponsor - \$400

3rd Place Sponsor - \$300

4th Place Sponsor - \$200

5th Place Sponsor - \$100

Business Name (as it is to appear in advertising): _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Sponsorship Level (please check)

____ Grand Champion (\$1,500) ____ Reserve Grand Champion (\$750)

____ 1st Place (\$500) ____ 2nd Place (\$400) ____ 3rd Place (\$300) ____ 4th Place (\$200) ____ 5th Place (\$100)

Only one sponsor for Grand Champion & one sponsor for Reserve Grand Champion or one can sponsor both.

In order to receive recognition in printed materials, sponsorship agreement including payment must be submitted by March 15, 2009. I am authorized to enter into this agreement on behalf of the company/agency listed on this agreement and I understand that all conditions are tax deductible within the limits described by law.

Signature _____ Date _____

____ Check enclosed ____ Send invoice Checks made payable to: **Front Royal Police Foundation**

Please send agreement to: Valley Smokin BBQ Festival, 104 E. Main Street, Front Royal, VA 22630



October 2 & 3, 2009

Sponsorship Agreement

Grand Champion Sponsor - \$1,500

(one sponsor only)

- Company name on Grand Champion Trophy – “*Company name Grand Champion*”
- All advertisement listed as follows:

Valley Smokin BBQ Festival

sponsored by *Your Company Name*

- Participation in awards ceremony
- Company banner at awards ceremony and other locations at the Valley Smokin BBQ Festival
- Company logo prominently on all Valley Smokin BBQ Festival advertisement
- Company logo displayed on website
- Company logo displayed on Valley Smokin BBQ Festival program/programs available to be distributed at your business
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges
- 20' x 20' vendor space at Valley Smokin BBQ Festival

Reserve Grand Champion Sponsor - \$750

(one sponsor only)

- Company name on Reserve Grand Champion Trophy – “*Company name Reserve Grand Champion*”
- Participation in awards ceremony
- Company banner at Valley Smokin BBQ Festival
- Company logo on all Valley Smokin BBQ Festival advertisement
- Company logo displayed on website
- Company logo displayed on festival program/programs available to be distributed at your business
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges
- 20' x 20' vendor space at Valley Smokin BBQ Festival

Valley Smokin BBQ Festival

Sponsorship Levels

(Cash contributions only)

1st Place Sponsor - \$500 (one sponsor each category: chicken, pork ribs, pork & beef brisket)

- Company name on 1st Place Trophy – “*Company name 1st Place*”
- Participation in awards ceremony
- Company banner at Valley Smokin BBQ Festival
- Company logo on all Valley Smokin BBQ Festival advertisement
- Company logo displayed on website
- Company logo displayed on Festival program
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges

2nd Place Sponsor - \$400 (one sponsor each category: chicken, pork ribs, pork & beef brisket)

- Company name on 2nd Place Trophy – “*Company name 2nd Place*”
- Participation in awards ceremony
- Company logo on all Valley Smokin BBQ Festival advertisement
- Company logo displayed on website
- Company logo displayed on Festival program
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges

- **3rd Place Sponsor - \$300** (one sponsor each category: chicken, pork ribs, pork & beef brisket)
- Company name on 3rd Place Trophy – “*Company name 3rd Place*”
- Company logo on all Valley Smokin BBQ Festival advertisement
- Company logo displayed on website
- Company logo displayed on Festival program
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges
- **4th Place Sponsor - \$200** (one sponsor each category: chicken, pork ribs, pork & beef brisket)
- Company name listed on all Valley Smokin BBQ Festival advertisement
- Company name listed on website
- Company name listed on program
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges
- **5th Place Sponsor - \$100** (one sponsor each category: chicken, pork ribs, pork & beef brisket)
- Company name listed on all Valley Smokin BBQ Festival advertisement
- Company name listed on website
- Company name listed on Festival program
- Company coupons inserted in BBQ mailings and goody bags for cook teams & judges

If your company sponsors more than one 1st through 5th place trophy, your rewards go up accordingly by sponsorship amount.